Yamini Gupta
UX Designer

ygyaminigupta9@gmail.com
(+91) 92056-59218

PORTFOLIO LINKS

https://www.yaminig.com/
https://www.linkedin.com/in/yamini-gupta28/

ABOUT

A passion-driven UX design student, building experiences that bring joy to people by leveraging the power of technology backed by intensive user research.

EXPERIENCE

OLX Group
UX Design Intern | Jan'22 - Ongoing

Working in the OLX Autos' Dealers' team, designing and reshaping experiences for the Mexico and Chile Market for the B2B segment.

Microsoft
UX Design Intern | May -July'21

Worked in the 'Video in Office' team and reimagined the workflow of consumption and creation of videos across the entire Microsoft Ecosystem for educators and learners.

PROJECTS

Atemo: Assistive Tech for People with Asperger's
Universal Design Project | 2021

Designed assistive tech for people with Asperger's that converts other's emotions into haptic feedback and improves their social communication skills.

Delhi Metro System 2.O
Microsoft Design Challenge Winning Entry | 2021

A service remodel of DMRC w.r.t. COVID-19 that focuses on building an end-to-end system with a supporting digital application that evens out the foot traffic across all metro lines.

Corona Kawach Abhiyaan
Salesforce Design Days Challenge Winner | 2020

A health tracking system that helps Patients, Doctors, and Researchers track COVID-19 health complications over the years, while catering to the existing gaps in the present system.

EDUCATION

Delhi Technological University
B.Design | Expected Graduation May 2022

Ryan International School
Commerce | Graduated May 2018

SKILLS	TOOLS
User Research	Figma
Prototyping	Illustrator
Interviews & Surveys	AfterEffects
Service Blueprinting	Adobe XD
User Flows	Photoshop
Journey Maps	Sketch
Contextual Enquiry	PremierPro

ACCOLADES

Microsoft Student Design Challenge
Winning Entry | Delhi Metro System 2.O
2021

YUJ UXPlorer
Silver Winners | Corona Kawach Abhiyaan
2021

Salesforce Design Challenge
Winners | Team HexCode
2020

D'Source Corona Design Challenge
Winning Entry | Delhi Metro System 2.O
2021